



## **Cindy Brumbarger, M.Ed., BSN** Chief Branding & Engagement Officer and Foundation Executive Director

Cindy joined HealthNet in 2019 and was named Chief Branding and Engagement Officer in December of 2025. She has also served as the Executive Director of the HealthNet Foundation since August 2023.

In her role, she ensures HealthNet brand identity is consistently instilled across the organization and community it serves, through HealthNet's community partnerships and outreach programs, external affairs, marketing efforts, as well as provides day-to-day leadership of the [HealthNet Foundation](#).

Cindy has over 15 years of experience in non-profit management, previously serving in HealthNet's Office of the President & CEO. Before joining HealthNet, she acted as executive director for a private, classically minded educational tutelage serving more than 350 students across 2 campuses in the Indianapolis area. Early in her professional life she worked as critical care nurse as part of IU Health's bone marrow transplant program.

Cindy holds a bachelor's degree in nursing from Indiana University; a Master of Education degree from Western Governor's University; and is a graduate of the Healthcare Executive Program at the UCLA Anderson School of Management. She serves on the Board of Directors for Heart & Soul Free Clinic in Hamilton County, Southeast Community Services in Indianapolis, and the Edna Martin Christian Center.